

DAVID ADLER

WORK EXPERIENCE:

Related:

New York University Video Producer New York, NY	Sept 2021 – Present
<ul style="list-style-type: none">Worked on the School of Global Public Health's communications team to lead the production of 30+ videos for YouTube, Instagram, Facebook, LinkedIn, and X.Managed the full video production lifecycle from pre-production to post-production.	
Davideos Creator YouTube channel	Jan 2016 – Jul 2021
<ul style="list-style-type: none">Grew the channel to 235K+ subscribers, demonstrating an understanding of the algorithm and trends.Produced, edited, and published 55 videos, including comedy sketches, docu-style videos, and short films, resulting in 39M+ views.Fostered a highly engaged online community. My top 10 most viewed videos all had a retention rate of at least 60%, the highest one reaching 78% over 8.5M+ views.	

Other:

GoSeek Inc Founder, CEO, CTO Tech startup New York, NY justgoseek.com	Oct 2022 – Dec 2023
<ul style="list-style-type: none">Founded the GoSeek app. Conducted market research, designed, developed, and released GoSeek for iOS and Android within six months.Conducted three marketing campaigns on social media, achieving 5K+ sign-ups and 1K+ daily active users in the first two months after launch.	
BM Partners SEO Specialist, Technical Due Diligence Analyst Investment bank / M&A boutique Remote bmpartners.com.br/en	Sept 2021 – Dec 2022
<ul style="list-style-type: none">Integrated SEO best practices with social media marketing efforts, leading to a 30% increase in engagement rates across social media channels.Conducted in-depth technical evaluations for four M&A deals collectively valued at \$800M (CredPago, Consulta Remedios, Hub Fintech, Saurus).	
SPR Sports Digital Marketing Manager Sporting apparel manufacturer and distributor in Brazil Remote	Jan 2018 – Jun 2020
<ul style="list-style-type: none">Boosted the online sales of their two major brands (Kappa and Corinthians) by 25% and doubled their social media interaction through digital promotions and influencer collaborations.Enhanced their e-commerce sites, leading to a 35% rise in traffic and a 40% increase in sales conversions through UX improvements and personalized marketing.	

EDUCATION:

New York University Majored in Film & Television and Computer Science 3.6 GPA	Graduated Fall 2023
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SKILLS:

- Adobe:** Expert in all Adobe software (Photoshop, Illustrator, Audition, InDesign, Animate, Lightroom, etc.).
- Editing:** 13 years of experience with video editing (Premiere Pro, DaVinci Resolve, Final Cut Pro).
- VFX & 3D:** 11 years of experience with VFX and 3D software, including After Effects, Nuke, Cinema 4D, Maya, Blender, Houdini, Unreal Engine 5, Modo, and RealFlow.
- Sound:** 13 years of experience with sound design, mixing, and basic music composition (Audition, Logic Pro, Pro Tools, Ableton Live, and Audacity).
- Digital marketing:** Nine years of experience with YouTube and social media management.
- Software engineering:** Five years of experience with web, mobile, and A.I. development. Refer to my developer portfolio at davideos.com/dev.
- A.I. tools:** Early adopter of major A.I. tools (Midjourney, DALL-E, GPT, etc.) and developer of programs with Large Language Models since OpenAI's GPT-2 launched in 2019.
- UX/UI design:** Designed four mobile apps and three websites in Adobe XD and Figma.
- Communication:** 10 years of experience with public speaking and acting.
- Languages:** Fluent in English, Portuguese, and Spanish.
- Adventure videographer:** Certified skydiver and advanced scuba diver (licensed to film).

Portfolio in the
next page →

CREATIVE PORTFOLIO

Links to some of my best work
(click to watch)

Short films and skits:



Simulation Hypothesis – Placed #9 out of 1673 in the My Rode Reel (world's largest film competition).



Davengers – I put myself in the Avengers trailer. Reached 300K+ views on Davideos. (Starts at 1:22)



Broken Heart – The film that got me into the NYU film program. Made back in 2017.

Documentaries:



Tics and Clicks – Rough cut of a documentary I made, produced by four-time Emmy winner Jim Brown.



Mission 46 – A film that raised \$16K at its premiere to launch social programs for the homeless.

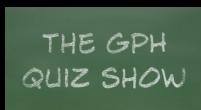


Bottan – A short video portrait about Arnaldo Bottan's perspective on his lonely, dying hobby.

YouTube:



Solving a Rubik's Cube While Skydiving – Posted to my American and Brazilian channels.



GPH Quiz Show – A series I made for NYU where students are quizzed about public health.



Living 72 hours as if It's 1980 – A "social experiment"-type video posted on Davideos (subtitled).



Overnight on a Post-Apocalyptic Island! – An adventure/urban exploration video.



48 Hours In Complete Isolation – A "social experiment"-type video posted on my English channel.



How We Put Ourselves Into Star Wars with VFX – A Star Wars trailer parody.

Corporate and commercials:



Center for Anti-racism, Social Justice and Public Health – A promo I directed, filmed & edited.



Ric Orlando's Ad – A 30-second ad that I wrote, filmed, directed, and edited.



Tour of 708 Broadway – A video I shot, directed & edited showcasing NYU's newly renovated building.



FIFA 22 Promo Video – A video promoting EA Sports's new game. I did the edit and motion graphics.



Santander TV Spot – A commercial I edited and color corrected for Santander Bank in Brazil.



I AM GPH – A podcast series I edit (audio & video) featuring talks with public health leaders/innovators.

Weddings:



Las Vegas Wedding – A wedding that took place at Seven Magic Mountains that I filmed and edited.



San Francisco Wedding – A wedding that took place at Mendocino that I filmed and edited.

Other stuff:

VFX & CGI

UX/UI & Design

Software engineering

Photography